

George Ajjan is an international political consultant, strategist, and commentator helping candidates win elections around the world with expertise in election dynamics and campaign strategy.

When it comes to political campaigns, Mr. Ajjan brings a sound, data-based approach to public opinion research and strategy development. Having deployed projects across numerous countries on 5 continents, he is keenly aware of the need to adapt fundamentally proven techniques to the peculiarities of the local terrain to obtain optimal results for his clients.

Additionally, he is an expert analyst and noted pundit who frequently opines on television broadcasts and in print. Mr. Ajjan has been cited in the *New York Times*, the *Wall Street Journal*, the *Guardian*, and the *New Yorker*, among others, while networks as diverse as France 24, Sky News, RT, the BBC, al-Jazeera, and Fox News have benefited from his insights on American political dynamics and vital international issues.



He began his political career in the US, counseling politicians at every level on all aspects of research, media, and campaign operations, starting with his own congressional run in 2004. Mr. Ajjan then expanded the practice to the global arena, and through the international political consulting firm Ajjan Associates, serves top-tier clients across Europe, the Middle East, Australia, and Africa, accessing a world-class network of pollsters, lobbyists, and fundraisers.

Born and raised in New Jersey, he received a Bachelor's degree from The Johns Hopkins University. Following a successful career at Procter & Gamble, he earned an MBA from the London Business School in 2003.

To learn more about his credentials, please see georgeajjan.com.